

**PRESS RELEASE**

**"A Dante never seen"**



ambassador of the recovery of matter and sustainability Alia presents through art the many variations of attention to the environment From 11 October the work exhibited at the Dante's House Museum in Florence.

Florence, 02.10.2021 - Presented today in Florence the work of Jane Perkins, who created, exclusively for Alia Servizi Ambientali SpA, a painting depicting Dante Alighieri in the year 700 years after his death with recycled materials. The work was presented in Palazzo Strozzi Sacratì, seat of the Presidency of the Tuscany Region.

The President of the Region, Eugenio Giani, the President of the Dante House Museum, Cristina Manetti, and the President of Alia, Nicola Ciolini, spoke.



British artist Jane Perkins gets her inspiration from found objects. She uses everything, toys, shells, buttons, beads, jewels, as means for her contemporary artistic reinterpretations of her. Her work comes out spontaneously, her pieces vary in color gradients, size and texture but are all rearranged through visually cohesive shapes. The queen of creative recycling has started a project together with Alia, which aims to implement a path of involving citizens and sharing the concepts of environmental sustainability using different languages, various artistic expressions (from photography, to music, to art) in order to reach an ever wider audience.

Among the suggestions of the Arcimboldo, with many small and varied pieces of plastic, buttons and other waste materials, the great poet made in carmine red stands out on a white background: this is the new work that will be exhibited from next 11 October at the Casa Museum of Dante as Alia's contribution to the celebrations of the 700th anniversary of the poet's death. The challenge of Alia, which manages every year over 800,000 tons of waste produced on the territory of the 58 municipalities served, is, in fact, to enhance waste as a precious resource, because thanks to the daily collective commitment, and to the correct separate collection made by citizens, the percentages of collection exceeded 66%, allowing the recycling of waste that is re-born as a new "primary second" material, but also through other forms of collective enhancement, such as works of art, songs, etc. . From 11 October to 6 November the work will be exhibited at the Dante's House Museum, followed by, from 8 to 28 November, it will be housed in Palazzo Strozzi Sacratì, seat of the Presidency of the regional council from Tuscany in Piazza Duomo in Florence; moreover, Alia is agreeing with the member municipalities the next exhibition dates in the municipal buildings, in order to make the "Dante never seen" appreciated.

"Dante Alighieri has always been the symbol of Tuscany all over the world. - specified the President of the Region, Eugenio Giani - He himself in the Comedy has never defined himself as 'Florentine', but twice, in fundamental songs such as the 10th of Hell and the 22nd of Paradise, he defines himself or himself defines 'tosco'. Very nice that on this anniversary he can also become the Tuscan witness of environmental sustainability and recycling thanks to this beautiful work that portrays him with plastic material, which thus returns to new life. We therefore applaud an initiative that demonstrates how Alia is committed to educating about a correct waste cycle and the reuse of materials. After the Casa di Dante museum, the natural place to start exhibiting Perkins's work, we will be happy to exhibit it also in the Sacratì Strozzi building, in the Tuscany Region " .

"The iconic profile of Dante Alighieri in an eco-mosaic version, thanks to the beautiful and original work of the English artist Jane Perkins - declared the President of the Dante House, Cristina Manetti - This is how in this important anniversary, the Supreme Poet is transformed as a perfect testimonial to send a message especially to young people, on the importance of environmental sustainability, circular economy and solidarity. A message that first of all needs a cultural change, so a great protagonist of the culture of all times like Dante can convey in the present and for the future. Thanks to Alia and her President Nicola Ciolini for this beautiful opportunity, as a Casa di Dante museum we will be happy to participate in a virtual relay race in which the British artist's work will pass from place to place, starting right from his home, where it will remain. exhibited until November ".

«We continue our path to create awareness among citizens on the recovery of materials and recycling also through the expressive arts - commented the President of Alia, Nicola Ciolini-. We are honored to have carried out this project with an internationally renowned artist and with this work we can celebrate the 700th anniversary of the death of Dante Alighieri alongside the Tuscany Region and the Museum ".